



RETAILING
SUMMIT
2021

retailingsummit.org

OCT
7-8

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Thursday, October 7

#RetailingSummit21

- 7:30 a.m. Registration | Sponsored by | Reynolds and Reynolds Sales Institute | + Breakfast
- 8:30 a.m. Welcome + Opening Remarks
- 8:40 a.m. Chris Westfall | Leadership & Business Coach, Change Agent | Westfall & Associates LLC
- 9:20 a.m. Laurie Hummel | GMM SVP | Burlington Stores
- 10:00 a.m. Morning Refresh Break
- 10:30 a.m. Chris Valletta | Co-Founder, General Manager | MISSION
- 11:10 a.m. Mindy Perry | Chief Marketing Officer | Kendra Scott
- 11:50 a.m. Awards
- 12:00 p.m. Lunch
- 1:15 p.m. **Discussion Segment**
Neil Hoyne | Chief Measurement Strategist | Google
Moderator: Venky Shankar | Coleman Chair Professor of Marketing | Mays Business school
- 2:00 p.m. **Breakout Sessions**
Featuring: Cushing Terrell | Urbx
- 3:00 p.m. Networking Break
- 3:30 p.m. Seth Ellison | Chief Commercial Officer | Levi Strauss & Co.
- 4:15 p.m. Ashley Buchanan | Chief Executive Officer | The Michaels Companies, Inc.
- 5:00 p.m. Networking Reception | Sponsored by | The Michaels Companies, Inc.

Friday, October 8

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- 7:30 a.m. Breakfast
- 8:30 a.m. Welcome
- 8:40 a.m. **NRF Discussion Segment**
Bill Thorne | Executive Director, NRF Foundation | SVP, Communications and Public Affairs, National Retail Federation
Scot Case | Vice President, Corporate Social Responsibility and Sustainability | National Retail Federation
Moderator: Scott Benedict | Director | Center for Retailing Studies
- 9:20 a.m. Joanne Joliet | Head, Worldwide Business Development – Fashion & Apparel | Amazon Web Services (AWS)
- 10:00 a.m. Networking Break
- 10:25 a.m. Tony Sheppard | Director of Loss Prevention Solutions | ThinkLP
- 11:05 a.m. Brandon Maseda | Co-Founder & CEO | Accel Robotics
- 11:45 a.m. Michael Guzzetta | Director - Emerging Technology & Innovation | H-E-B
- 12:30 p.m. Closing Remarks + End



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MAYS BUSINESS SCHOOL