



RETAILING + + + + + + + + + + + + + + + +
SUMMIT + + + + + + + + + + + + + + + +
2020 + + + + + + + + + + + + + + + +



Thursday, October 8

#RetailingSummit20

- 9:00 a.m. Welcome + Opening Remarks
- 9:10 a.m. **The Customer First, Always**
Janey Whiteside | EVP and Chief Customer Officer | Walmart
- 9:50 a.m. **Remarkable Retail: How to Reignite Growth in an Age of Intense Disruption**
Steve Dennis | President and Founder | Sageberry Consulting
- 10:30 a.m. Morning Break | Sponsored by Academy Sports + Outdoors
- 11:00 a.m. **The Eight Habits of Highly Successful Retailers in Covid-19**
Daniel Hodges | CEO | Retail Store Tours
- 11:40 a.m. **Resurrecting Retail: The Future of Business in a Post-Pandemic World**
Doug Stephens | Founder & President | Retail Prophet
- 12:20 p.m. Container Store scholarship presentation
- 12:30 p.m. Lunch Break
- 1:30 p.m. **Blowing Up the Box: Disrupting the Customer Experience**
Gary Magenta | Senior VP and Chief Change Architect | Root, Inc.
- 2:10 p.m. Retailing Summit Ideas Competition announcement | David Matthews | Managing Director | REVTEch
- 2:15 p.m. Afternoon Break | Sponsored by REVTEch
- 3:00 p.m. **Transforming the Future of Retail with Mobile Analytics and Personalization**
Graeme Grant | EVP, Analytics | Tulip
- 3:40 p.m. **Winning Her Business: Transforming the Customer Experience for the World's Most Powerful Consumers**
Bridget Brennan | CEO & Founder | The Female Factor
- 4:20 p.m. Virtual Networking Reception

Friday, October 9

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- 9:00 a.m. Welcome
- 9:10 a.m. **Translating Brick & Mortar Magic into Digital Gold**
Jag Bath | CEO & President, Favor | Chief Digital Officer, H-E-B
- 9:50 a.m. **Post-COVID Consumer**
Jason Goldberg | Chief Commerce Strategy Officer | Publicis
- 10:30 a.m. Morning Break | Sponsored by the Texas Retailers Education Foundation
- 11:00 a.m. Discussion panel hosted by: Venky Shankar | Professor of Marketing | Mays Business School
featuring: Evan Luscher | GM | Amazon | & | Anne Roggeveen | Professor of Retailing & Marketing | Babson College
- 12:00 p.m. Lunch Break
- 1:00 p.m. **Enhancing Freshness and Consumer Loyalty while Reducing Food Waste**
Yoav Levy | Co-Founder/CEO | Evigence Sensors
- 1:40 p.m. **Creating a Digital First Omnichannel Customer Experience**
Sara Gupta | Vice President, Global Retail Strategy | Salsify
- 2:20 p.m. Afternoon Break
- 2:50 p.m. **Evolution of the Grocery Shopper in a Tech-Enabled Environment**
Doug Baker | VP - Private Brands & Technology | The Food Industry Association
- 3:30 p.m. **Winning in Today's On-Demand Culture**
Jack Boyle | Global Co-President, Direct to Consumer | Fanatics
- 4:10 p.m. Closing Remarks



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