

First Name	Last Name	Company	Title
Jonathan	Parks	-	Supply Chain Executive
Jason	Boullioun	7-Eleven	Senior Demand Chain Strategy Analyst
Carl	Weaver	7-Eleven	Logistics Director
Marshall	Backus	Academy Sports + Outdoors	VP Talent Acquisition and Learning & Development
Bill	Ennis	Academy Sports + Outdoors	Chief Human Resource Officer
Holly	Keeton	Academy Sports + Outdoors	Sr Talent Acquisition Manager - University & Stores
Jennifer	Middleton	Academy Sports + Outdoors	VP Customer Care
Kelly	Pontigo	Academy Sports + Outdoors	Sr Stores HR Director
Hege	Kalaouze	Aggieland Outfitters	CFO, COO
Andrini	Hendartono	Army & Air Force Exchange Service	Customer Insights Manager
Ranjit	Shiralkar	Army & Air Force Exchange Service	Customer Insights Manager
Frederick	Devereux	AT&T	Regional President
Daniel	Lusty	Avery Dennison	Market Development
William	Toney	Avery Dennison	VP Global RFID Market Development
Bill	Collette	Axis Group	Regional Solutions Director
Adalberto	Ponce	Axis Group	Solutions Consultant
James	Fracht	Bostons	Director of Real Estate
Joanna	Koliba	Barnes & Noble College	Regional Vice President
Kimberly	Otte	Barnes & Noble College	Vice President of Stores
Andy	Ellwood	Basket	Cofounder and President
Jake	Beyer	BDO	Senior Manager
Layne	Campman	BDO	Regional Director
Erica	Johnson	BDO	Marketing Manager
Ted	Vaughan	BDO	Assurance Managing Partner
Dariya	Atanasova	BDO	Experienced Assurance Manager
John	Hughes	BDO	Director
Alfredo	Costilla Reyes	BITGRANGE	Student Entrepreneur
Ricky	Dickson	Blue Bell Creameries	President
Jenny	Van Dorf	Blue Bell Creameries	Public Relations Manager
Natalie	Lowery	Brierley+Partners	Vice President, Sales
Robin	Paschal	Brierley+Partners	Senior Director, Business Development
Billy	Payton	Brierley+Partners	President - Retail Practice
Don	Smith	Brierley+Partners	Chief Analytics Officer
Sarah	Davis	Buxton	Senior Account Executive
Bill	Stinneford	Buxton	SVP
Samantha	Clements	C.C. Creations	Vice President of Retail
Natalie	Greene	C.C. Creations	Marketing Coordinator
Kenny	Lawson	C.C. Creations	CEO
Katy	Lee	C.C. Creations	Vice President of Marketing
Sarah	Schlabach	C.C. Creations	Marketing Coordinator
Rebecca	Wooters	Citi	Strategy
Simon	Little	Crowe LLP	Senior Manager
Lindsay	Sellers	Crowe LLP	Senior Manager
Ron	Staffieri	CSSI	CEO
Evan	Hoopfer	Dallas Business Journal	Reporter
Penni	Barton	Dallas Market Center	EVP Marketing
Cole	Daugherty	Dallas Market Center	SVP Marketing Communications
Messina	Sin	Dallas Market Center	VP Marketing Gift, Home and Design
Maria	Halkias	Dallas Morning News	Staff Writer
Nigel	Travis	Dunkin' Brands Inc.	Executive Chairman
Bob	Beck	Engage3	Senior Director-Strategic Enablement
Sean	Snyder	Engagement Agents	President
Michelle	Bogan	EQUITY FOR WOMEN	CEO
Tracy	Clodfelter	FedEx	Director Product Management
Brian	Dunagan	FedEx	Director of Marketing
Kathy	Humphries	FedEx	Manager, Product Management
Candice	Roberson	FedEx	Manager, Channel Management
Ivy	Spargo	francesca's	Chief Merchandising Officer
Charles	Larkin	GameStop	Sr Director, GTI, Enterprise Architecture
Kinsey	Fletcher	H-E-B	
Karen	Burrows	H-E-B	Analyst
Michael	Dagerath	H-E-B	Director
Ben	Ferreira	H-E-B	Business Development Manager
Daniel	Flood	H-E-B	Analyst
Brittney	Garza	H-E-B	Sr. Campus Recruiter

Rob	Hall	H-E-B	Group VP, GM
Abby	Handel	H-E-B	Analyst
Monica	Hernandez	H-E-B	Director of Retail Operations
Trevor	Ivy	H-E-B	Analyst
Jim	Kline	H-E-B	General Manager
Benjamin	Langdon	H-E-B	Facility Leader
Courtney	Lay	H-E-B	Business Development Manager
Anthony	Mery	H-E-B	Analyst
Jordan	Metteauer	H-E-B	General Manager
Scott	Mitchell	H-E-B	Sr. VP Fresh
Robert	Morton	H-E-B	Business Unit Director
Beau	Ratliff	H-E-B	Analyst
Andy	Russ	H-E-B	Director
Emily	Stokes	H-E-B	Analyst
Carol	Thomas	H-E-B	Analyst
Stephanie	Willborn	H-E-B	Analyst
Tanya	Forrest Hall	IMG College Licensing	Director, Retail Strategy & Development
James	Starke	JCPenney	SVP, Head of Merchandising
Jeff	Useforge	JCPenney	VP, Divisional Merchandise Manager
Peter	Bjorkman	JCPenney	Sr Manager Corporate Strategy
Bill	Cunningham	JCPenney	Sr. Director Marketing
John	Ranney	JCPenney	Marketing Director
Samuel	Yun	JCPenney	Corporate Strategy Analyst
Ben	Omonira	Lazarus	Student Entrepreneur
Gabe	Mills	Lennox Industries	Head of Retail Experience
Courtney	Sparks	Lennox Industries	Category Manager
Tracy	DeCicco	Litmus 7 Systems Consulting	Vice President - Business Development
Kaveri	Thimaiah	Litmus 7 Systems Consulting	Vice President Strategic Sales
Sunni	Goodman	Mattress Firm	SVP, Communications & CX
Dan	Stauffer	McCoy's Building Supply	VP of Marketing
Jessica	Walshak	McCoy's Building Supply	Marketing Manager
Ryan	Stephens	MD Anderson	Sr Associate Director
Catherine	Sdao	Midway	Manager, Marketing
Ryan	McCoy	Nature Nate's	Chief Sales Officer
Danae	Johnson	NBCF	SR Director, Development
Janet	Gray	Office Depot	Division Vice President
Jonathan	Waugh	Office Depot	Division Vice President
Timothy	Cooper	Office Depot / Office Max	Senior Regional Director
Alex	Franco Diaz	Office Depot / Office Max	Regional Director - PR
Christopher	Walker	Office Depot / Office Max	Senior Regional Director
Brandon	Kruger	Office Depot/Office Max	Division Vice President - West,
Mike	Mettler	Orangetheory Fitness	SVP of Development
Susan	Parker	Parker Marketing Group	President
Russell	Selman	PFS	Director, Corporate Strategy
Rachel	Ligtenberg	REI	VP of Retail
Brett	Friedman	Reflexis	SVP Global Sales and Marketing
Ray	Hemmig	Retail & Restaurant Growth Capital	Chairman
David	Matthews	RevTech	Managing Director
Jonathan	Fine	RevTech	VP, Business Development
JR	Smith	RHA Architects	CFO/VP
Gary	Magenta	Root Inc.	SVP & Chief Change Architect
Meg	McCann	Root Inc.	Business Development Specialist
Alexa	Orr	Root Inc.	Field Marketing Associate
Gretchen	Sussman	Root Inc.	Managing Director
Marci	Corry	SAFE 2 SAVE	Founder & CEO
Mike	Merrill	Salesforce	Sr. Account Executive, Strategic Retail
Erica	Martindale	Saputo Dairy Foods	Category Shopper Insights Manager - Retail
Amy	Eschliman	Sephora	Senior Vice President, ECommerce
Tara	Kennedy	Sewell Automotive	Brand Manager
Nicole	Levey	Sewell Automotive	Brand Manager
Ellen	Saunders	Sewell Automotive	Brand Manager
Noah	Stavlo	Sewell Automotive	Parts Manager
Kris	Liska	Sewell Automotive	Parts Director
Jan	Meade	Shelby Publishing	Vice President
Steve	Lovejoy	Signet Jewelers	Chief Supply Chain Officer
Rachel	Reagin	Signet Jewelers	E-Commerce Associate Site Manager

Whitney	Rice	Signet Jewelers	Manager, E-Commerce Webstores
Abbie	Schlatter	Signet Jewelers	Manager, E-Commerce Webstores
Vicki	Spencer	Signet Jewelers	VP Digital
Jennifer	Steele	Signet Jewelers	Director, E-Commerce
Bailey	Glenewinkel	SKNZ Studios	Student Entrepreneur
Gavin	Lynch	SlapEyewear	Student Entrepreneur
Blake	Garner	Stage	SVP, GMM Missy, Special Sizes, Dresses, Shoes, Handbags,
Samantha	Mannino	Stage	College Relations & Development Specialist
Matt	Markland	Stage	Director of Planning and Allocation
Denise	Conine	Stage	Director of Human Resources
Shanna	Trenchard	Stage	Sr. Director, Talent Acquisition & Development
Angie	Yarbrough	Stratistry LLC	Principal
Roger	Yarbrough	Stratistry LLC	Principal
Samantha	Hunt	TCS Scholarship	Student
Eli	Jones	Texas A&M University	Dean of Mays Business School
Venky	Shankar	Texas A&M University	Coleman Chair Professor in Marketing
Gregory	Heim	Texas A&M University	Associate Professor
Avery	Heldenfels	Texas A&M University	Zale Scholar
Shane	Hinckley	Texas A&M University	VP Brand Development
Rogelio	Oliva	Texas A&M University	Professor
William	Peel	Texas A&M University	Executive Director of Innovation & Strategic Planning
Kelli	Hollinger	Texas A&M University	Director, Center for Retailing Studies
Lauren	Osborne	Texas A&M University	Program Manager, Center for Retailing Studies
Andrew	Vernon	Texas A&M University	Communications Specialist, Center for Retailing Studies
Mary R.	Zimmer	Texas A&M University	Clinical Associate Professor
Holley	Scott	Texas A&M University Bookstore	Store Manager
George	Kelemen	Texas Retailers Association	President/CEO
Justin	Williamson	Texas Retailers Association	Director of Public Affairs
Deborah	Young	Texas Woman's University	Professor Program Director
Christine	Hemmi	The Container Store	Divisional Merchandise Director
Lauren	Hill	The Container Store	Divisional Merchandise Director
Terri	Terri	The Kabachnick Group, Inc	Founder & CEO
Marilyn	Lema	The Kroger Co	Financial Analyst
Lindsay	Benoit	The Kroger Co.	Division Recruiting & Training Manager
Chris	Rodriguez	The Kroger Co.	Grocery Sales Planner
Becky	Powell-Schwartz	The Powell Group	Founder & CEO
Caleb	Haywood	TREF Scholarship	Student
Lauren	Potak	TRI-KES	Sales Representative
Rachel	Bush	TRI-KES	Marketing
Rick	Hickman	TRI-KES	VP Sales
Lina	Lawson	Twinz Co. Marketing	Co-Owner & Executive Marketing Specialist
Andrea	Askins	Walgreens	Regional Recruiter
Charles	Edelmon	Walgreens	District Manager
Shari	McInaney	Walgreens	District Manager
Wayne	Orvis	Walgreens	Vice President Operations
Debbie	Saylor	Walgreens	Director of Pharmacy and Retail Operations
Johanna	Viteri	Walgreens	Director of Pharmacy & Retail Operations
Vince	Wilkinson	Walgreens	Director, Pharmacy and Retail Ops- Dallas
Michael	Dastugue	Walmart	EVP & CFO Walmart U.S.
Scott	MacDonald	Wild Birds Unlimited	Enterprise Business Coach
Paul	Carbone	YETI	Chief Financial Officer
Kirk	Zambetti	YETI	VP, Sales