

Attendee list as of noon on Monday, October 9, 2017

Name	Company	Title
Bill Ennis	Academy Sports + Outdoors	CHRO
Jennifer Middleton	Academy Sports + Outdoors	Sr. Director, Talent Acquisition & Org. Design
Holly Keeton	Academy Sports + Outdoors	Manager, Talent Acquisition
Kelly Pontigo	Academy Sports + Outdoors	Sr. Director, Stores HR
Marshall Bachus	Academy Sports + Outdoors	VP, Training & Development
Brandon Maseda	Accel Robotics	Co-Founder
Martin Cseh	Accel Robotics	Co-Founder
Craig Murray	Axiom Corporation	Vice President, Enterprise Solutions
Michael White	Alliance Data	Business Development
Priscilla Gould	Alliance Data	Business Development
Darion Culbertson	Alliance Data	SVP, Business Development, VP, Card Services
Mike Schmidt	Alliance Data	VP, Marketing Analytics
David Cherrie	Arcade	Founder
Alison Zook	Arcade	U.S. Solutions Manager
Carson Jones	Arcade	Product Manager
Mark Morell	Army Air Force Exchange Service	VP, CRM & Customer Acquisition
William Toney	Avery Dennison	VP, Global Market Development RFID
Kim Otte	Barnes & Noble College	Vice President Stores
Joanna Koliba	Barnes & Noble College	Regional Manager
Holley Scott	Barnes & Noble College	Texas A&M Bookstore Manager
Lauren Martin	Barnes & Noble College	University of North Texas Bookstore Manager
TBD	Barnes & Noble College	Barnes & Noble College Manager
Andy Ellwood	Basket	Co-founder and President
Paul Trepagnier	BDO	Tax Partner
Ted Vaughan	BDO	Assurance Partner
Layne Campman	BDO	Director
Lauren Averitt	BDO	Tax Senior Manager
Rachel Pierson	BDO	Assurance Manager
Traci Jacobs	BDO	RAS Manager
Carel Mattheus	BDO	Assurance Partner
Gabriella Byun	BDO	Assurance Sr. Manager
Catherine Dacuycuy	BDO	Assurance Sr. Manager
Jake Beyer	BDO	Assurance Manager
John Hughes	BDO	Director
Evan Lanuza	Bottlefly	COO
Lyndsey Lumpkin	Brierley + Partners	New Business Manager
Natalie Lowery	Brierley + Partners	Vice President, Sales
Kristen Dearing	Brierley + Partners	SVP, Chief Sales Officer
Karsten Francis	Brierley + Partners	New Business Consultant
Bill Stinneford	Buxton Company	Vice President
Donald Zale	Capital Entertainment	CEO
Debra Dickson	Cheddar's Scratch Kitchen	VP, Consumer Insight
Minh Nguyen	Cisco	Cisco Sales
Victoria Lozano	Crayola Experience	Senior Vice President & General Manager, Attractions & Retail
Daniel Aylward	Crayola Experience	Director of Operations
Lindsay Sellers	Crowe Horwath LLP	Senior Manager
Vance McCollough	Crowe Horwath LLP	Partner
Ron Staffieri	CSSI	CEO

Kathy Reardon	Dollar General	VP, Human Resources
Ahnaf Bashir	Dollar General	Senior Director, HR
Jeff Mooney	Dollar General	SVP - Texas Operations
Steve Sunderland	Dollar General	SVP - Store Operations
McCalley Cunningham	End Hunger	Co-Founder
Juan Zermeno	End Hunger	Co-Founder
Ryanne Janca	Enterprise Holdings	Talent Acquisition Manager
Nicole Mossman	EverThread	Founder + CEO
Scott Davies	Factis Solutions	Principal
Jerod Littlefield	FedEx Office	VP Operations Planning
Brian Dunagan	FedEx Services	Director of Marketing
Tracy Clodfelter	FedEx Services	Director, Retail Marketing
Madison Robinson	FishFlops	Founder
Dan Robinson	FishFlops	Business Development
Jason Jabaut	Fleet Feet Sports	Sr. Director of Ecommerce
Brent Hollowell	Fleet Feet Sports	VP of Marketing & Vendor Management
Benjamin Cooke	Fleet Feet Sports	VP Retail
Joey Pointer	Fleet Feet Sports	CEO
Mark Patton	GameStop	VP, Enterprise Architecture
Charlie Larkin	GameStop	Director, GTI
Aaron Locke	GameStop	Store Operations
Christian Spor	GameStop	Sr. Mgr. - Store Operations
Randy Gier	GameStop	CMO
David Evans	Geode Software, Inc	CEO
Brian Rutledge	GPO	Founder
John South	GPO	President
Brittany Garza	H-E-B	
Ernesto Mercado	H-E-B	
Roland Meza	H-E-B	
Jordan Metteauer	H-E-B	
Susan Holdman	H-E-B	
Rob Hall	H-E-B	
Jody Hall	H-E-B	
Lynette Padalecki	H-E-B	
Michael Swanson	H-E-B	
Monica Amiri	H-E-B	
Matt Metzger	H-E-B	
Tiffany Sherman	H-E-B	
Ross Giambalvo	H-E-B	
Nick Hudek	H-E-B	
Layne Marshall	H-E-B	
Chris Bostad	H-E-B	
Meredith Hite	IBB Design	Director of Marketing & Business Development
Wesley Culver	IBM	Sales
Jeff Donaldson	Intriosity	CEO
Kathryn Wahl	Jack Black, LLC	Associate Manager of Product & Retail Marketing
James Starke	JCPenney Company	SVP / Senior General Merchandise Manager
Sri Rajagopalan	Johnson & Johnson	Vice President, eCommerce
Hege Kalaouze	Kalcorp Enterprises Inc.	CFO
Fadi Kalaouze	Kalcorp Enterprises Inc.	CEO
Alicia Sickler	Kalcorp Enterprises Inc.	Director of Retail Operations

Karen Hickson	Kalcorp Enterprises Inc.	Director of Ecommerce
Kathleen Sportsman	Kalcorp Enterprises Inc.	Director of Marketing
Kailey Hurst	Kalcorp Enterprises Inc.	Assistant Director of Retail Operations
Jimmy Metyko	Kalcorp Enterprises Inc.	Director of Creative Department
Aleks Kalaouze	Kalcorp Enterprises Inc.	Team Member
Steve Masterson	KISKA North America	President
Aaron Stryk	Kroger	Meat and Seafood Merchandiser
Liz Colvin	Kroger	Drug / GM Merchandiser
James McLin	Kroger	District Human Resources Manager
John Hinz	KTM North America	President
Michelle Bogan	Kurt Salmon/Accenture Retail S	Managing Director
Chad Phillips	Learfield Licensing Partners	VP, Omnichannel Commerce
Mani Subramaniam	Litmus7 Systems Consulting	President, Business Focus
Mahehs Vijayaraghavan	Litmus7 Systems Consulting	Marketing Director
Debbie Simurda	Mainstreet Inc.	VP of Business Enablement
Terry Kasen	Mainstreet Inc.	VP of Client Engagement
Dustin Hamann	Mainstreet Inc.	National Account Manager
Michelle Adams	Marketing Brainology	President/Founder
Michael Cooper	Michaels Stores, Inc	VP, Customer Marketing & Insights
Alan Vucovich	Nature Nate's	VP Marketing
Andrew Berg	Nature Nate's	Product Innovation Manager
Becca May	Nature Nate's	Director of Brand Management
Michael Posey	Nature Nate's	Director of Sales
Courtney Young	Nature Nate's	Marketing Manager
Nathan Sheets	Nature Nate's	President
Josh Montgomery	Nature Nate's	Channel Development Specialist
Doug Middlebrook	Nature Nate's	Director of Business Insights
Jourdan Kuehn	Nature Nate's	Director of Sales
Ryan McCoy	Nature Nate's	Chief Sales & Marketing Officer
Haley Gooch	Nature Nate's	Brand Strategist
Danae Johnson	NBCF	Senior Director of Development
Susan Parker	PARKER Marketing Group	President
Will Clarke	Poo-Pourri	VP of Marketing
Chad Ehmke	Protivix Business Solutions	SVP, Retail Solutions
Dean Rucinski	Protivix Business Solutions	Solutions Director, Dynamics & BI
Alan Clark	Protivix Business Solutions	Sr. Solutions Adviser
JR Smith	Raymond Harris & Associates	VP of Business and Marketing
Paulina Traub	Reflect Systems, Inc	HR Manager
Tracie Wilbanks	Reflect Systems, Inc	VP Marketing
David Matthews	REVTECH	Managing Director
Jonathan Fine	REVTECH	VP, Business Development
Meagan Moakes	REVTECH	Director of Community Development
Gary Magenta	Root Inc.	Senior Vice President, Chief Change Architect
Holly Jenkins	Root Inc.	Managing Director
Heather Lee	Root Inc.	Managing Director
Greg Lutz	Root Inc.	Consultant
Amanda Kraft	Sendero Consulting	Principal
Noah Stavlo	Sewell Automotive Co.	Service Manager
Stephanie Romell	Sewell Automotive Co.	Budget Analyst
Sarah Mosely	Sewell Automotive Co.	Special Events and Retail Experience Coordinator
Chance Fuller	Sewell Automotive Co.	Associate Development Manager

Kris Liska	Sewell Automotive Co.	Fixed Operations
Shanna Bauer	Shell	Retail Marketing Analyst
Kelly Hogg	Shell	Project Manager
Michelle Liu	Shell	Loyalty Operations Manager
George Murray	Signet Jewelers	Chief Retail Insights & Strategy Officer
John McNamara	Signet Jewelers	Vice President Marketing
Julie Tornblom	Signet Jewelers	Director of Marketing
Jennifer Blankenship	Signet Jewelers	Director of Marketing
Vicki Spencer	Signet Jewelers	VP E-Commerce
Michael Bantz	Signet Jewelers	Director
Jennifer Steele	Signet Jewelers	Director
Tom Schwartz	Signet Jewelers	Director
Jan Meade	Shelby Publishing Co., Inc.	VP Southwest
Erica Bocaner	SourceAmerica	Sr. Sales Executive
Vin Vijjhala	SpotCart	Founder
Blake Garner	Stage Stores	Senior VP, General Merchandising Manager
Todd McGuire	Stage Stores	VP, Store Planning
Melanne Adams	Stage Stores	VP, Marketing Planning & Finance
Joy Garcia	Stage Stores	VP, Customer & Brand Marketing
Alan Ruopp	Stage Stores	VP, Divisional Merchandising Manager
Rebecca Newman	Stage Stores	Director, Marketing & Campaigns
Rachel Goodman	Stage Stores	Manager, Marketing
Zarina Mohammed	Stage Stores	Senior Corporate Recruiter
Saurav Agarwal	Stocked Robotics	Founder & CEO
Lesia Stahl	TCC Global	VP Sales
Manjit Yadav	Texas A&M University	Professor
Patti Urbina	Texas A&M University	Employer Development & Outreach
Stephen McDaniel	Texas A&M University	Professor of Marketing
Cindy Billington	Texas A&M University	Associate Director, Corporate & Alumni Relations
Kelli Hollinger	Texas A&M University	Director, Center for Retailing Studies
Lauren Osborne	Texas A&M University	Program Manager, Center for Retailing Studies
Andrew Vernon	Texas A&M University	Communications Specialist, Center for Retailing Studies
Venky Shankar	Texas A&M University	Professor in Marketing, Research Director CRS
Shane Hinkley	Texas A&M University	Vice President of Brand Development
George Kelemen	Texas Retailers Association	President/CEO
Justin Williamson	Texas Retailers Association	Director of Marketing & Communications
Deborah Young	Texas Women's University	Professor and Program Director - Fashion and Textiles
Olivia McSpadden	The Citizenry	
Caelie Fryers	The Citizenry	
Steve Fortner	The Harvest Group	National Account Manager
Garrett Peters	The Harvest Group	National Account Manager
Terri Kabachnick	The Kabachnick Group, Inc.	CEO
Joshua Pollack	The Parker Avery Group	Associate Partner
Becky Powell-Schwartz	The Powell Group	Founder & CEO
Fred Fulton	Thompson & Knight LLP	Partner
Ken Salyer	TRI-KES	CEO
Rick Hickman	TRI-KES	Vice President of Sales
Linda Mihalick	University of North Texas	Sr. Director Global Digital Retailing Research Center
Jennifer Barnett	Walgreens	Healthcare Supervisor
Rick Fernandez	Walgreens	Healthcare Supervisor
Connie Latta	Walgreens	Regional Vice President

Beverly Johnson	Walgreens	Regional, Human Resources
Frank Koen	Walgreens	Regional Healthcare Director
Ryan Oldendick	Walgreens	Director, Pharmacy and Retail Operations
Mike Romero	Walgreens	Director, Pharmacy and Retail Operations
Debbie Sayler	Walgreens	Director of Pharmacy & Retail
Tej Shah	Walgreens	Director of Pharmacy & Retail Operations
Dave Suey	Walgreens	Director of Pharmacy & Retail Operations
Johanna Viteri	Walgreens	Director of Pharmacy & Retail Operations
Jerry Wilson	Walgreens	DPR, Director of Pharmacy and Retail Operations
Vince Wilkinson	Walgreens	Director
Rex Swords	Walgreens	VP Pharmacy & Retail Operations
Dave Jennings	Walgreens	Senior Director, Labor & Capacity, Pharmacy & Retail Operations
Averill Gordon	Walgreens	Director, Pharmacy and Retail Operations
Annamarie Mikulak	Walgreens	Director, Pharmacy & Retail Operations TM Initiatives & Planning, Operations Administration
Scott Malone	Walgreens	Director of Outbound & Voice User Experience
Shannon Wedekind	Walgreens	Sr. Director of Centralized Site Operations
Matt Cook	Walgreens	Sr. Director of Centralized Site Operations
Shauna Peterson	Walgreens	Director of Pharmacy & Retail Operations, Operations Administration
Tyler Hough	Walgreens	Director of Pharmacy & Retail Operations
Stephen Johnson	Walgreens	Regional Vice President
Roy Armstrong	Walgreens	Regional Healthcare Director
Carissa Allen	Walgreens	Manager, Communications
Kenya Jackson	Walgreens	Corporate Operations Vice President
Kevin Miles	Zoës Kitchen	CEO
Casey Shilling	Zoës Kitchen	Chief Marketing Officer
Olescica Hanson	Zoës Kitchen	Public Relations Director
Bethany Davidson	Zoës Kitchen	Guest Experience Coordinator
Madeline Stone	Zoës Kitchen	PR Coordinator
Nicole Coburn	Zoës Kitchen	Sr. Marketing Director
Sonya Oliver	Zoës Kitchen	Marketing Manager
Elle Ell	Zoës Kitchen	Marketing Coordinator
Christi Palmertree	Zoës Kitchen	Marketing Manager
Maddie Kern	Zoës Kitchen	Local Restaurant Marketing Coordinator
Beth Donahue	Zoës Kitchen	Sr. Graphic Designer Manager
Laurie Beth Jensen	Zoës Kitchen	Life Services Manager
Kelly Edwards	Zoës Kitchen	Director of Human Resources
Larry Kelley	Zoës Kitchen	VP of Human Resources

For student names and resumes, please visit the registration table.

For information about 2018 conference sponsorship, contact Kelli Hollinger at khollinger@tamu.edu.