

## 2016 Retailing Summit Attendee List

| Name                | Company                                       | Title   |
|---------------------|---|---|
| Jennifer Middleton  | Academy Sports + Outdoors                     | Sr. Director, Talent Acquisition/OD/OCM                   |
| Bill Ennis          | Academy Sports + Outdoors                     | SVP, Human Resources                                      |
| Holly Keeton        | Academy Sports + Outdoors                     | Talent Acquisition-Campus Recruitment                     |
| Marshall Bachus     | Academy Sports + Outdoors                     | VP, Training & Development                                |
| Brian Kowalewski    | Acuative                                      | Global Sales Manager                                      |
| Craig Murray        | Axiom Corporation                             | Vice President, Enterprise Solutions                      |
| Shana Rosprim       | Aggieland Outfitters/Kalcorp Enterprise       | Director of Sales Management                              |
| Maria Wiggins       | Aggieland Outfitters/Kalcorp Enterprise       | Marketing Director  |
| Delores Kasper      | Aggieland Outfitters/Kalcorp Enterprise       | Store Manager   |
| Marci Kuver         | Aggieland Outfitters/Kalcorp Enterprise       | Store Manager   |
| Amanda Conkee       | Aggieland Outfitters/Kalcorp Enterprise       |   |
| Ron Staffieri       | Army and Air Force Exchange Service           | Consultant to DIR/CEO                                     |
| Darryl Porter       | Army and Air Force Exchange Service           | VP, Services& Comm Leasing                                |
| Daniel Lusty        | Avery Dennison - RBIS                         | Market Development Manager                                |
| Matt Witterstaetter | Avery Dennison - RBIS                         | Segment Director  |
| Gabriella Byun      | BDO USA, LLP                                  | Assurance Manager, CPA                                    |
| Paul Trepagnier     | BDO USA, LLP                                  | Office Managing Partner                                   |
| Ted Vaughan         | BDO USA, LLP                                  | Office Managing Partner, CPA                              |
| Layne Campman       | BDO USA, LLP                                  | Regional Director   |
| James Nekuda        | Bellevue University                           | Associate Vice President, Corporate SI                    |
| Jennifer Wainwright | Bridgestone Retail Operations                 | Director, Digital & CRM                                   |
| Derek Wessels       | Bridgestone Retail Operations                 | Region Manager  |
| Will Helton         | Bridgestone Retail Operations                 | Region Manager  |
| Amy Bonder          | Bridgestone Retail Operations                 | VP, Sales & Strategy                                      |
| Jim Sturm           | Brierley+Partners                             | CEO   |
| Billy Payton        | Brierley+Partners                             | President - Retail Practice                               |
| Kristen Dearing     | Brierley+Partners                             | SVP, Marketing, Sales & Alliances                         |
| Bill Stinneford     | Buxton  | Senior Vice President                                     |
| Peter Healey        | Buxton  | Vice President  |
| Rob Royston         | Buxton  | Vice President, Marketing Services                        |
| Dan Hays            | Candid Color Systems                          | Chief Operating Officer                                   |
| Janet Sherlock      | Carter's, Inc.                                | SVP & CIO   |
| Cathy Hotka         | Cathy Hotka & Associates, LLC                 | Principal   |
| James Thompson      | Cavender's                                    | CFO   |
| Chris Lyon          | Center for Executive Education, TAMU          | Associate Director  |
| Brandi Plunkett     | Center for Executive Education, TAMU          | Director  |
| Bitka Kash          | Center for Health Organization Transformation | Center Director, Associate Professor                      |
| Melissa Shaffer     | Center for Health Organization Transformation | Licensed Marriage & Family Therapist Associate            |
| Courtney Bosquez    | Center for Retailing Studies, TAMU            | Communications Specialist                                 |
| Kelli Hollinger     | Center for Retailing Studies, TAMU            | Director and Lecturer                                     |
| Bharti Mishra       | Citi Group                                    | Vice President  |
| Emily Rueth         | Citi Retail Services                          | Senior VP, Business & Market Development                  |
| Amy Page            | Citi Retail Services                          | VP, Senior Program Manager, Business & Market Development |
| Melisa Baune        | Core States Group                             | Texas Director of Business Development                    |
| Tony Sheppard       | CVS Health                                    | National Manager, Organized Retail Crime Unit             |
| Korri Kezar         | Dallas Business Journal                       | Staff Writer  |
| Matt O'Neil         | Dallas Cowboys                                | VP, Brand & Media   |
| Michelle Bowman     | FedEx Retail Marketing                        | Retail Marketing Director                                 |
| Brian Dunagan       | FedEx Services                                | Director of Marketing                                     |
| Tracy Clodfelter    | FedEx Services                                | Director, Retail Marketing                                |
| Kay Basham          | FedEx Services                                | Manager, Retail Marketing                                 |
| Duncan Berry        | Fishpeople                                    | Founder & CEO   |
| Ivan Contreras      | Fujitsu America Inc.                          | Software Client Executive                                 |
| Martha Hinojosa     | Galleria Dallas                               | Director of Marketing                                     |
| Dan Ferguson        | Groove Jones                                  | EVP, Digital Interactive                                  |
| 10 attendees        | H-E-B   |   |
| Peter Di Stefano    | Impiger Technologies, Inc.                    | VP of Marketing   |
| Tim Maycher         | InReality                                     | Director Business Development                             |
| Lisa Cramer         | InReality                                     | VP Sales and Marketing                                    |
| Al Meyers           | Kalypso                                       | Business Development                                      |
| Sean Shepard        | Kroger  | Division CFO  |
| Trey Phucas         | Kroger  | Meat/Seafood Merchandiser                                 |
| Michael Marino      | Kroger  | Store Manager   |
| Tom Hearing         | Kroger  | Store Manager   |
| Deanna David        | Kroger  | Talent Manager  |
| Jason Morris        | Landry's Inc.                                 | Director of Retail Operations                             |
| Andrew Wheeler      | Learfield                                     | Senior Vice President                                     |

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|-------------------------|------------------------------|--|
| Erica Birkbeck          | Learfield                    | Senior Vice President                    |
| Andrea Chaney           | Lift361                      | Business Development Manager             |
| Ed Higdon               | Lift361                      | President                                |
| Srik Soogar             | Locovalue                    |  |
| Debbie Simurda          | Mainstreet Inc.              | VP Business Enablement                   |
| Terry Kasen             | Mainstreet Inc.              | VP of Client Engagements                 |
| Brenda Hernandez        | Marketing Brainology         | Business Development                     |
| Michelle Adams          | Marketing Brainology         | President/Founder                        |
| Karin Hanson            | Michigan State University    | Director                                 |
| Kevin Lavelle           | Mizzen+Main                  | CEO                                      |
| Jen Lavelle             | Mizzen+Main                  | CMO                                      |
| Becca May               | Nature Nate's                | Brand Manager                            |
| Haley Gooch             | Nature Nate's                | Brand Strategist                         |
| John Goodman            | Pareto Marketing, Inc.       | President                                |
| Susan Parker            | PARKER Marketing Group       | President                                |
| Amy Boschert            | PCI Builders, Inc.           | Director of Business Development         |
| Srinivas Hanmandlu      | Perfaware                    | Managing Partner                         |
| Michael Clark           | PetSmart                     | Call Center Manager                      |
| Todd Barth              | PetSmart                     | Director of Human Resources              |
| Harry Freed             | PetSmart                     | District Manager                         |
| Cameron Wilson          | PetSmart                     | Emerging Talent Specialist               |
| Eran Cohen              | PetSmart                     | EVP, Customer Experience                 |
| Carey Fredlake          | PetSmart                     | Marketing Manager, Consumables           |
| Chuck Paul              | PetSmart                     | Regional Director                        |
| Lisa Ringo              | PetSmart                     | Regional HR Business Partner             |
| Tabatha Phillips        | PetSmart                     | Regional Recruiter                       |
| Michael Schultheis      | PetSmart                     | Regional Vice President                  |
| Erin Gray               | PetSmart                     | Sr. Corporate Communications Manager     |
| Brent Cooke             | PetSmart                     | VP, CRS, Loyalty, & Customer Insights    |
| Bryan McCormick         | PetSmart                     | VP, Human Resources                      |
| Amy Halverson           | Point B                      | Management Consultant                    |
| Glen Bradley            | Point B                      | Retail Principal                         |
| JanlizRosado            | Protivix                     | Digital Marketing Manager                |
| Richard Cano            | Protivix                     | President                                |
| Craig Holloway          | Protivix                     | Solutions Director                       |
| Stephen Yeargan         | PSAV                         | Technician                               |
| Tracie Wilbanks         | Reflect                      | Vice President of Marketing              |
| Dan Dixon               | RetailNext                   | Account Director, Mid-Market             |
| Jesus Sanchez           | RetailNext                   | Head of Shopper Engagement               |
| Jeremy Haltom           | RetailNext                   | Head of Technical Operations             |
| Kate Carroll-Yazdani    | RetailNext                   | Sr. Account Director                     |
| David Matthews          | REVTECH                      | Managing Director                        |
| Mallory Watson          | SapientNitro                 | Client Services                          |
| Andy Hunter             | SapientNitro                 | Director Marketing Strategy & Analysis   |
| Albert Diaz             | Sewell                       | Sales & Leasing Director                 |
| Jennifer Salter         | Sewell                       | Sales Manager                            |
| Noah Stavlo             | Sewell                       | Service Manager                          |
| Ryan Nemic              | Sewell                       | Service Manager                          |
| Lauren McDaniel         | Signet Jewelers              | Brand Manager                            |
| Jennifer Blankenship    | Signet Jewelers              | Director of Brand Planning               |
| Sylvia Bustamante       | Signet Jewelers              | Instructional Designer                   |
| Eric Martin             | Signet Jewelers              | Integration Project Manager Chairman     |
| Scott Davies            | Signet Jewelers              | Senior VP Marketing                      |
| Angela Kennedy          | Signet Jewelers              | VP Division Merchandise Manger           |
| Vicki Spencer           | Signet Jewelers              | VP eCommerce                             |
| Sumit Anand             | Signet Jewelers              | VP Information Technology                |
| Stacey Johnson-Williams | Signet Jewelers              | VP Merchandise Planning & Analysis       |
| Katherine Zimmerman     | Signet Jewelers              | VP Merchandising                         |
| Dawn Gardener           | SourceAmerica                | Senior Sales Executive                   |
| John Lambert            | SourceAmerica                | Sr. Sales Executive, Commerical Staffing |
| Logan Rodriguez         | SquareRoot                   | Stategic Accounts                        |
| Ben Dundee              | SquareRoot                   |  |
| Lynn Reid               | Stage Stores Inc.            | Director, Talent Acquisition             |
| Todd McGuire            | Stage Stores Inc.            | VP - Stores, Planning                    |
| Nikki LeSage            | Synapse, a Time Inc. Company | VP, Business Development & Sales         |
| Edison Chen             | TagtooAD                     | Digital Columnist                        |
| Binoy Syed              | Techouts Inc                 | Managing Director                        |

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|-----------------------|-----------------------------|---|
| Cheryl Bridges        | Texas A&M University        | Adjunct Professor   |
| Cynthia Billington    | Texas A&M University        | Associate Director, Corporate & Alumni Relations                  |
| Hari Sridhar          | Texas A&M University        | Center for Executive Development Professor of Marketing           |
| Mary Zimmer           | Texas A&M University        | Clinical Associate Professor                                      |
| Venky Shankar         | Texas A&M University        | Coleman Chair Professor of Marketing & Director of Research, CRS  |
| Mark Houston          | Texas A&M University        | Department Head   |
| Kennedy Mickely       | Texas A&M University        | Junior Marketing Major  |
| Blair Banker          | Texas A&M University        | Marketing Lecturer  |
| Paul Busch            | Texas A&M University        | Professor   |
| Shane Hinckley        | Texas A&M University        | VP Brand Development  |
| Lauren Swetland       | Texas Retailers Association | Business Development Manager                                      |
| Deborah Young         | Texas Woman's University    | Professor & Program Director, Fashion & Textiles                  |
| Becky Powell-Schwartz | The Powell Group            | Founder & CEO   |
| Leah Frazier          | Think Three Media           | Founder   |
| Steve Fowler          | Thomas Paintworks           | Strategic Account Executive                                       |
| Fred Fulton           | Thompson & Knight LLP       | Partner   |
| Ken Salyer            | TRI-KES                     | CEO   |
| Rick Hickman          | TRI-KES                     | VP Sales  |
| Michael Griffith      | Tuesday Morning             | Divisional Merchandise Manager                                    |
| Melissa Phillips      | Tuesday Morning             | President/COO   |
| Athena Spencer        | Tuesday Morning             | VP Marketing  |
| Jodie George          | Tuesday Morning             | VP Merchandise Planning   |
| Belinda Byrd-Rohleder | Tuesday Morning             | VP, Divisional Merchandise Manager                                |
| Cecile Xavier         | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Daniel Quinones       | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Debbie Salyer         | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Jason Cox             | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Jerry Wilson          | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Johanna Viteri        | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Mike Cuccia           | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Mike Romero           | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Ryan Oldendick        | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Vince Wilkinson       | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Yashica Tate          | Walgreens Boots Alliance    | Director of Pharmacy & Retail Operations                          |
| Shane Dinwiddie       | Walgreens Boots Alliance    | Director of Pharmacy and Retail Operations                        |
| Shauna Peterson       | Walgreens Boots Alliance    | Director, Pharmacy & Store Operations                             |
| Daniel Fernandez      | Walgreens Boots Alliance    | District Manager, Frontier Transformation                         |
| Frank Koen            | Walgreens Boots Alliance    | Regional Healthcare Director                                      |
| Roy Armstrong         | Walgreens Boots Alliance    | Regional Healthcare Director                                      |
| Ryan Williams         | Walgreens Boots Alliance    | Regional Vice President   |
| Stephen Johnson       | Walgreens Boots Alliance    | Regional Vice President   |
| Matt Cook             | Walgreens Boots Alliance    | Sr. Director, Central Pharmacy Operations                         |
| Tasha Polster         | Walgreens Boots Alliance    | Sr. Director, Pharmacy & Retail Operations - Compliance Execution |
| Dave Jennings         | Walgreens Boots Alliance    | Sr. Director, Strategic Analytics & Pharmacy Optimization         |
| Kathryn Gaines        | Walmart                     | Planning Analyst, General Sports                                  |
| Victor Verlage        | Walmart                     | Sr. Director, Resilient Sourcing                                  |
| Lauren Adams          | Walmart                     | Sr. Manager, Campus Relations                                     |
| Shawn Baldwin         | Walmart                     | SVP of Produce & Global Food Sourcing                             |
| Jon Holmgren          | WinCo Foods                 | District Manager, Southwest Division                              |
| Nancy Lebold          | WinCo Foods                 | Senior Vice President   |
| Brandon Rodgers       | WinCo Foods                 | Store Manager   |
| Jen Patnode           | Yieldbot                    | Director Shopper Marketing Sales                                  |
| Jackie Vitiello       | Yieldbot                    | Shopper Marketing, Sales Director                                 |
| Joan Braatz           |                             | Senior Buyer Retail   |