

THE EVOLVING CONSUMER



TEXAS A&M
UNIVERSITY

EMERGING ISSUES & FUTURE OUTLOOKS | 2010 RETAILING SUMMIT | OCT. 7-8, DALLAS, TX

RETAILING SUMMIT AGENDA

Thursday, October 7

- 8:30 AM Welcome, Cheryl Holland Bridges
Larry Magee, Chairman, CEO and President,
Bridgestone Retail Operations LLC
- 9:30 Sid Keswani, Regional VP, **Target**
- 10:30 Break
- 11:00 Rachel Bishop, Divisional VP of Strategic Planning
and Analysis, and Sona Chawla, EVP of Ecommerce, **Walgreens**
- 12:00 PM Luncheon
- 1:00 Welcome back and instructions for breakout session
- 1:15 Michael Wood, **TRU, Youth Marketing Research**
- 2:15 Garrett Boone, Chairman Emeritus, **The Container Store**
- 3:15 Breakout sessions
Zain Raj, President and COO, **Solution Set**
Denise Lee Yohn, Consulting Partner, **Brand as Business**
- 4:30 Ken Hicks, Chairman, President and CEO, **Foot Locker, Inc.**
- 5:30 Reception

Friday, October 8

- 8:00 AM Welcome
Tony Rogers, Senior VP, Brand Marketing, **Walmart**
- 9:00 Dr. Jim Taylor, Vice Chairman, **Harrison Group**
- 10:00 Break
- 10:15 James M. Damian, Senior VP, **Best Buy's Experience**
Development Group and Chairman, **Buffalo Wild Wings**
- 11:30 Closing Remarks

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