



## 2010 Retailing Summit

### **SPONSORSHIP OPTIONS and BENEFITS:**

#### **I. Program Sponsorships**

Companies may select to be the exclusive sponsor of certain Retailing Summit programs at the below levels. Programs seeking sponsor underwriting include:

- ~~○ Seated Luncheon \$15,000 reserved~~
- Student Sponsorship (All 25 students) \$15,000
- Seated Breakfast \$10,000 (two available)
- Networking Reception \$10,000 pending
- ~~○ Refreshment break with display \$5,000 reserved~~
- Student Sponsorship, in increments (8 students) \$5,000

#### **II. Recognition and Marketing**

- Exclusive signage at the individual program of sponsorship
- \* Sponsors of seated meals can distribute print collateral, white papers or other branded items on seat chairs to every Summit attendee
- \* Sponsors of student participation will have exclusive opportunities to meet with students.
- Advertising space in the Program Book  
(1 page for \$15,000; ½ page for \$10,000; ¼ page for \$5,000)
- Complimentary Retailing Summit registrations  
(3 registrations for \$15,000; 2 for \$10,000, 1 for \$5,000)
- Verbal Recognition of support throughout the Retailing Summit
- Printed recognition of individual program sponsorship on Program Book agenda page
- Printed recognition on the front page of the Program Book
- Logo recognition on the Retailing Summit Website, [www.retailingsummit.org](http://www.retailingsummit.org)
- Early review of attendee list
- Eligible for sponsor registration discounted rate of \$495, or \$450 when six guests register
- Clients you invite to the Summit may register at the discounted rate

**Funds made through the Retailing Summit directly support the retailing education programs for students at Texas A&M University.**

**Your sponsorship helps develop the next generation of retail leaders.**